



BlueCrest TIMES NEWSLETTER

QUARTER 4, OCT - DEC 2021







A PLATFORM FOR THE STUDENTS OF OUR UNIVERSITY

Presents

“BLUECREST TIMES”

A NEWS LETTER TO SHOWCASE OUR STUDENT'S TALENT.

Newsletter Coordinators

Rihanat Saeed

Lecturer - Fashion and Design

Haja Jabbie

Student Coordinator

Newsletter Editor-In-Chief

Ms. Veena Nair

Manager - Admissions and Placements

Newsletter Layout

Michael Bright

Graphics Designer



BlueCrest Campuses

— Opp. Dominion Christian Church, Congo Town, Monrovia, Liberia —

— Opp. CDC-Headquarters, Congo Town, Monrovia, Liberia —

Email: betliberia@bluecrest.edu.lr

www.bluecrest.edu.lr

A BlueCrest Liberia Production (2021)

TABLE OF CONTENTS

1. BlueCrest Mission and Vision
2. Launching of Newsletter - Quarter 3
3. Corporate Training -#1, #2 and #3
4. BlueCrest Liberia been recognized by Think Africa Foundation
5. BlueCrest Liberia International Conference
6. We are Expanding
7. BlueCrest Liberia Moment of Pride
8. Our Student Fame
9. Liberia's Cyber Society Support for Women Training
10. BlueCrest Liberia plans to host "Employee Awards"
11. BlueCrest Liberia Fashion Seminar
12. BlueCrest Liberia in Partnership with Runway Liberia
13. BlueCrest Liberia Employee Recognition
14. Runway International Program
15. Cyber Security Activity
16. Meeting with World Bank Head - Liberia
17. BlueCrest Liberia Basketball Team
18. BlueCrest Liberia Kickball Team
19. BlueCrest Liberia Football Team
20. BlueCrest Staff Promotion #1, #2, #3
21. Student's Corner - Poets
22. Student's Corner - Arts & Fashion
23. Poetry - "HOMECOMING" By Michael Bright (BlueCrest Staff)

From the Editor's Desk



Dear Readers,

We are back with yet another Quarter . Though, the events of high importance kept us all busy but we are never too far away from expanding ourselves .This quarter has a lot of interesting and new Campus news which will tell you how our quiet looking campus is always abuzz with activity underneath.

It is the efficiency of our students and staff that so many activities of different flavours keep taking place and yet the schedules and daily activities don't get disturbed. Infact on surface it is all so calm while a strong current of activity flows underneath.

I take this opportunity for appreciating our students, for participating and making Bluecrest proud in different aspects like sports, seminars, IT activities etc . We are all proud of you dear students! We are also proud of our staff who put efforts to show their Talents and contribution to BlueCrest Times. I hope you enjoy going through the newsletter and also let us your opinions and suggestions to improve it further.

Best Regards,

Veena Nair

Editor-in-Chief
BlueCrest Times

01 Bluecrest Mission & Vision



MISSION AND VISION

Mission of BlueCrest College

To incorporate in a self-sustainable approach, the use of new-age technology, learning processes, global alliances and an exemplary governance culture to enhance the delivery of value to student community, industry and other stakeholders.

Vision of BlueCrest College

To be a preferred centre of excellence in education, talent development and innovation responsive to the individual, institutional and social development needs of the people of Republic of Liberia in particular and West Africa in general.

02

Quarter 3 Newsletter Launch

BlueCrest proudly launches the Quarter 3 of BlueCrest Times - A Newsletter to showcase our students' talents on the date of October 2, 2021



03

Corporate Training #1

SOS Children's Village Liberia Participants - Corporate
Joint Grant Acquisition, Management and ICT

Training #2

SHED Capital Liberia Participants -
Corporate Training on Sales Management

Training #3

SHED Capital Liberia -
Corporate Training on Project Management



BlueCrest Achievements

Think Africa Foundation recognizes BlueCrest Liberia as the Best IT University in West Africa



05

International Conferences

R. V. Educational Institutions in association with BlueCrest Liberia hosted an International conference on Inter Disciplinary Research 2021(IC-IDR-PG 2021)

ABOUT THE CONFERENCE

The global atmosphere is witnessing economic turmoil from the past two years and has transformed due to the changes caused by the pandemic but the transformation has been slow in some sectors and in some, the changes have been rapid. This International Conference will bring together academicians, researchers, and professionals worldwide to discuss the opportunities and challenges in the business environment and provide insightful directions for effective policies, plans, and transformation for economic and business across the globe. The inaugural and plenary session of the Conference will witness the deliberation from national and international experts on the Conference theme. We are expecting researchers and experts who will present their research papers in the five different concurrent Technical Sessions on the various sub-themes of the Conference. In this context, school of Post Graduate Studies, Department of Commerce, Sivananda Sarma Memorial RV College is organising a virtual International Conference on "EMERGING BUSINESS OPPORTUNITIES AND CHALLENGES IN THE WAKE OF COVID-19".

CALL FOR PAPERS

IC-IDR-PG 2021 on the theme "Emerging Business Opportunities and Challenges in the Wake of Covid-19" invites empirical and conceptual research papers from academicians, research scholars, graduate and post graduate students, consultants related to the following themes and sub-themes.

SUB THEMES

Research papers can be submitted on the broad subthemes mentioned below. However research paper can also be submitted in any related area or discipline under the broad theme of the conference.

In Association with

- Tshwane University of Technology Pretoria Campus South Africa;
- Blue Crest University, College-Monrovia-Liberia;
- The Institute of Cost Accountants of India;

On 24th and 25th November 2021

Cordially invites you for the International Conference on Inter Disciplinary Research 2021 (IC-IDR-PG 2021) EMERGING BUSINESS OPPORTUNITIES AND CHALLENGES IN THE WAKE OF COVID-19 Virtual conference- An IQAC initiative



We are Expanding

BlueCrest Liberia signed a MOU for
Online Hub at Buchanan Grand Bassa
County on October 19th, 2021



07

BlueCrest Liberia Moment of Pride

BlueCrest Liberia graduates several students with degree in IT and Business Administration

BLUECREST GRADUATES SEVERAL STUDENTS WITH DEGREE IN INFORMATION TECHNOLOGY

education at the national level, though in the global context. He also said, the emergence and domination of "technological supremacy" around the world does not leave Liberia into the open air. He believes, as a member of the global community, Liberia is a beneficiary to the technological transformation that is being experienced by the world, and thanks

For instance, many agencies of government, non-governmental organizations, and corporate organizations in Liberia now have IT sections to manage computers, networks and other technical areas of concern. Every day we are holding conferences and discussions through virtual means such as zoom, among others, on the Internet, not to even mention video chats that are held on our cell

competitive outputs from their programs. "For instance, in a developing country such as Liberia, there is the overriding need for technical, professional, and technological education at all levels to drive the National Agenda and ensure its successful implementation for national prosperity and sustained growth and development. We emphasize the education for sustainable

Henry Karmo, henry.karmo@frontpageafricaonline.com



Our Student Fame

A Student of BlueCrest Liberia launched his first book titled **Beautiful Mind** - Mr. Siafa Draper. BlueCrest to bring out more talented students to the Liberian Society





Liberia's Cyber Society Support

LCCPMA With Liberia Cyber Alliance organized the first Liberia's cyber society awareness support for women training at icampus, Carey street which was attended by 2 Fifth semester - Bsc(IT) students of BlueCrest Liberia (Ms Aurilen Walker and Ms Jeraline Wlalee)



10



COMING SOON

BlueCrest Online Hub

- IN MARYLAND & BUCHANAN -



11

BlueCrest Liberia Fashion Seminar

BlueCrest Liberia in partnership with
Runway Liberia hosted a Fashion Seminar
on the 23rd of Dec, 2021



12

BlueCrest Partners Runway Liberia

BlueCrest Liberia in partnership with Runway Liberia hosting its 6th Edition Fashion Event - Couture Meets Culture



BlueCrestLiberia Employees Recognition

The Management of BlueCrest Liberia awarded 12 of its employees for their commitment & dedication to service for the 2021 calendar year. The best employee award was given to **James F. Kawah Jr.**



Runway Int'l Program

Runaway International program on December 21st in which BlueCrest School of Fashion and Design was an associate



Cyber Security Activity

BlueCrest students with Hon. Cooper W. Krauh (Minister of Post and Telecommunication) and Hon. Solomon G.K. Doe (Assistant Minister for telecommunication) at the cyber security activity undertaken by department of post and telecommunications.



Meeting With World Bank Head

BlueCrest Liberia President
Dr. Umesh Neelakantan & Dr. Asadi Srinivasulu
meet with Dr. Khwima Nthara
World Bank Head - Liberia



17

BlueCrest Liberia Basketball Team

BlueCrest basketball team won their first match in knock-out stage against AMEU on 5th November, 2021 during the college tournament hosted by Spark Group of Companies



BlueCrest Liberia Kickball Team

BlueCrest kickball team made it to the finals after defeating their opponent in the quarter-final stage during the college tournament hosted by Spark Group of Companies



19

BlueCrest Liberia Football Team

BlueCrest team before leaving for the inter-college tournament hosted by Spark Group of Companies



BlueCrest Staff Promotion #1

Mr. Anand Gupta assigned additional responsibility as Head-School of Fashion and Design



BlueCrest Staff Transferred

Mrs. Pelass Scorfield transferred to the position of Personal Assistant to Human Resources Manager

BlueCrest Staff Promotion #2

Mr. Lawrence Dolo promoted to the post of Maintenance Supervisor





ARTICLE - The Recipe of Personality & Success



In this life of so much uncertainty and hard feelings; if you had three wishes, what would they be? Is it Happiness? Peace of Mind? Fame? Service to others? Yes! There must be many other wishes that you would like to have if someone had magic wand and give them to you. But sorry to bring to your mind, that magic wands are not working these days. We have to develop the do-it-yourself kit and build our own three wishes or more. One of the ingredients that our do-it yourself kit is made of is “Personality”. If you are to make your three wishes a reality, personality is a keen factor in that process, in fact in any kind of success. Success is based upon knowledge and skill, but is also based on the personality you develop. How you talk, behave and react serves as a determinant of your true character. And based upon these factors or qualities, success is sure. It is a fact that this world is made up of different individualistic personalities, which means people of different characters, up-bringing, tribes, customs, and traditions and so on. But these factors must not separate us, but rather unite us in unique ways. Our personality, serves as a speaker and or on our behalf be it in our present or absent.

If development of one’s personality is a keen recipe to success and if this may convince your conscious mind, then how should we go about it? Therefore; there are ingredients that must make up a good personality which may include but not limited to: a friendly attitude, a pleasant voice, an always smile wearing face, and the use of tact. These are definitely good signs of personality, but what are the underlying surface signs? A personality can grow when such growth is built on deeper habits of mind and heart. One of the most important and genuine aspect or charisma of the heart is the ability to love. Regardless of position, status, kind etc. another underlying signs of a good personality is Self Confidence. Self-confidence is an important inner trait. It allows you to be assured and to forget your inadequacies. Naturalness is one of the factors of good personality which is the habit of the mind. To be natural, you must keep anxiety out, for all it brings to the table is selfishness. Thinking of yourself, forgetting that others are just unique atoms of this one global village or your environment. I have not written any of this to plead to your consciousness the fact that any of this is easy especially building up your personality but one thing that is sure is the fact that it’s possible. Building the inner and outer habits of a good personality is not an easy task, but it will bring you rich dividends. Personality is not achieved by allowing you to pick up or adapt too few tricks nor can it be achieved by memorizing facts. To build any desirable trait, you must want it first, find the need for such trait within and be willing for improvement, then believe it’s possible and there you go experiencing the fullness of success. With knowledge and belief as the foundation, you can do those things with all positive aliveness and your personality then must grow.

One of the greatest and probably common trait of success is the Positive Mental Attitude (PMA). Note this, the way a person thinks has a stronger tendency of success or failure in life. Most of the greatest people of this age and ages of the past thought it was possible and yes! it was truly possible for them. Never learn to limit your thoughts. Because even science has proven that the ability of individual to grow physically stands upon the foundation of a person’s thought. Most of the important things been done today and will be done in ages to come, are done based upon the thoughts or mind set of an individual. Success is not easy to accomplish but with a positive mind set and a good personality developed, one is driven to achieving almost anything. Success is never like a birthday or wedding present that is given you after no work was done. In fact it is even impossible to acquire anything without a little or much efforts applied. Notwithstanding, success is sure and is possible. Why? A simple answer to that, is take a glance at the world around you today and how much positive effects of positive minded individuals who have lived and still living. With these, it’s a clear fact that almost anything is possible.



STUDENT'S CORNER

POETS | **ARTS** | POEM | MAKE-UPS | **FASHION**

22



Boree Harmon

Graphic designer/ programming student

I'm no longer myself as I watch



my face pressed against the window
of expectation.



Gleede Blessed Scere

I climb the steps to my flat,
trip over the mat Outside the door.

An Entrepreneur & founder of Blessed-Lau
key goes to sleep in my palm
fashion. Studying Information Technology

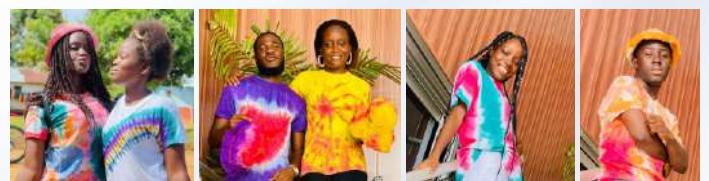
I feel
that
ter



Bronax N. Barluean

Co-founder of Blessed-Lau fashion

He's a web developer/designer. IT Student



23

POETRY

HOME COMING

I am no longer myself as I watch
the evening blur the traffic
to a pair of obese headlights.

I return home, tired,
my face pressed against the window
of expectation. I climb the steps
to my flat, only to trip over the mat
Outside the door. The key
goes to sleep in my palm.

I fear I have bungled again.
That last refinement of speech
terrifies me. The balloon
of poetry has grown red in the face
with repeated blowing.

For scriptures I, therefore,
recommend the humble
newspaper: I find my prayers
occasionally answered there.

I shall, perhaps, go on like this,
unmindful of day melting into the night.
My heart I have turned inside out.
Hereafter, I should be content,
I think, to go through life
with the small change of uncertainties.

By: Michael Bright





LET'S MAKE LIBERIA GREAT

BlueCrest Monrovia

BlueCrest Campuses

- HO: Opp. CDC-Headquarters, Congo Town, Monrovia, Liberia —
 - Annex: Opp. Dominion Christian Church, Congo Town, Monrovia, Liberia —
- ☎ +231 888999444, +231 888380572 ✉ infoliberia@bluecrest.edu.lr

BlueCrest Center of Learning

- GUMS - Ganta United Methodist School, Ganta, Liberia —
- ☎ +231 778439445, +231 770496011 ✉ bluecrest.ganta@bluecrest.edu.lr
- St. Peter Catholic School, Buchanan City, Grand Bassa —
- ☎ +231 880632103, +231 770 495967 ✉ bluecrest.buchanan@bluecrest.edu.lr



www.bluecrest.edu.lr