



BLUECREST TIMES

QUARTER 2, APRIL- JUNE 2022

NEWS LETTER



BlueCrest Liberia Founders Week
Day One - Day Two - Day Three -
April 05th - April 07th, 2022

Inauguration - Sports Day -
Awards Night/Musical Concert etc.

Student Orientation of Professional
Diploma in NGO Management
Held by BlueCrest Liberia Faculties
June 14th, 2022

Arcellor Mitaal Scholarship
Program Workshop hosted at
BlueCrest Liberia HQ Seminar
Hall. May 09th, 2022

BlueCrest Liberia
FOUNDER'S
WEEK:

April 4th - April 7th, 2022





A PLATFORM FOR THE STUDENTS OF OUR UNIVERSITY

Presents

“BLUECREST TIMES”

A NEWS LETTER TO SHOWCASE OUR STUDENT’S TALENT.

Newsletter Coordinators

Hepsy Midhun
Executive Secretary

Newsletter Editor-In-Chief

Ms. Veena Nair
Manager - Admissions and Placements

Newsletter Layout

Michael Bright
Graphics Designer



BlueCrest Campuses

- Opp. Dominion Christian Church, Congo Town, Monrovia, Liberia —
- Opp. CDC-Headquarters, Congo Town, Monrovia, Liberia —

Email: betliberia@bluecrest.edu.lr
www.bluecrest.edu.lr

A BlueCrest Liberia Production (2022)

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From the Editor's Desk



Dear Readers,

We are back with yet another Quarter. Though, the events of high importance kept us all busy but we are never too far away from expanding ourselves. This quarter has a lot of interesting and new Campus news which will tell you how our quiet looking campus is always abuzz with activity underneath.

It is the efficiency of our students and staff that so many activities of different flavours keep taking place and yet the schedules and daily activities don't get disturbed. In fact on surface it is all so calm while a strong current of activity flows underneath.

I take this opportunity for appreciating our students, for participating and making BlueCrest proud in different aspects like sports, seminars, IT activities etc . We are all proud of you dear students! We are also proud of our staff who put efforts to show their Talents and contribution to BlueCrest Times. I hope you enjoy going through the newsletter and also let us your opinions and suggestions to improve it further.

Best Regards,

Veena Nair

Editor-in-Chief
BlueCrest Times

Bluecrest Mission & Vision



Mission

To incorporate in a self-sustainable approach, the use of new-age technology, learning processes, global alliances and an exemplary governance culture to enhance the delivery of value to student community, industry and other stakeholders.

Vision

To be a preferred centre of excellence in education, talent development and innovation responsive to the individual, institutional and social development needs of the people of Republic of Liberia in particular and West Africa in general.



BlueCrest Building
Congo Town, Opp. Dominion Christian Church, Monrovia, Liberia
Congo Town, Opp. CDC-Headquarters, Monrovia, Liberia

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BlueCrest Liberia Founder's Week

BlueCrest Liberia celebrates Founders week from April 5th–7th which provides a brilliant platform for every individual in BlueCrest to explore and show case their hidden talent including Students and Employees. Status of an individual in the new generation thought is established through hard work, implementation, information revolution for knowledge builds up, explicit promotions and networking, respecting every one's strength. Students had Talent Show, Tech Show, Sports and Fashion for the celebration .



BlueCrest Liberia FOUNDER'S WEEK:

April 4th - April 7th, 2022

DAY-1 TECH SHOW/TALENT SHOW
Tech Show/tech Quiz | Debate | Role Play | Singing & Dancing
Responsible Person: Dr.Asadi | Dr.Shyam | Mr.Swapnil - Venue: Seminar hall and corporate hall

DAY-2 SPORTS DAY - IN/OUTDOOR
OUTDOOR GAMES Football | Kickball | Basketball | Sprint
INDOOR GAMES Chess
Responsible Person: Dr. Asadi | Mr. Bhimsing | Mr.Sumo/Ms.Lija - Venue: SOS Village and Corporate Hall

DAY-3 AWARD/MUSIC/FASHION SHOW
Fashion Show | Music Concert | Award Ceremony
Music Concert: Veena | Kebbeh | Prince - Fashion Show: Mr. Anand - Award Function: Veena | Kebbeh | Anand
Venue: Ministerial Complex, Congo Town

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Founder's Week Program Chart

Under Tech Show we had

Article Presentation (IT/Management/Fashion)
Technical Quiz | Poster Presentation
Code Hunt | Number Puzzle

Under Talent Show we had

Music Competition (Single)
Music Competition (Group)
Instrumental | Dance Competition
Face Painting | Poster Painting
Debate Competition | Elocution Competition
Stand Up Comedy | Designers Show

Sports Day we had

Football (SGS vs Open Labs/SFD)
Basket Ball (SGS vs Open Labs/SFD)
Kickball (SGS vs Open Labs / SFD)
Sprint Girls (100 M) | Sprint Girls (200 M)
Sprint Boys (100 M) | Sprint Boys (200 M)
Tug of War | Chess

Fashion Show we had

Fashion Walk | Designer Show



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BlueCrest Liberia Founder's Week

Day 1 - Inauguration



Grand Inauguration of Founders week was conducted on 5th April in BlueCrest, Liberia Auditorium, chief guest was Cllr. David B. Wilson, City Solicitor of Republic of Liberia encouraged the youth of Liberia for show casing their Talent and Knowledge.


**INAUGURATION
FOUNDERS WEEK**

BlueCrest Liberia
Welcomes

CLLR. DAVID A. B. WILSON
LEGAL COUNSEL, MINISTRY OF JUSTICE

APRIL 05, 2022

 **BlueCrest Liberia**
LET'S MAKE LIBERIA GREAT 







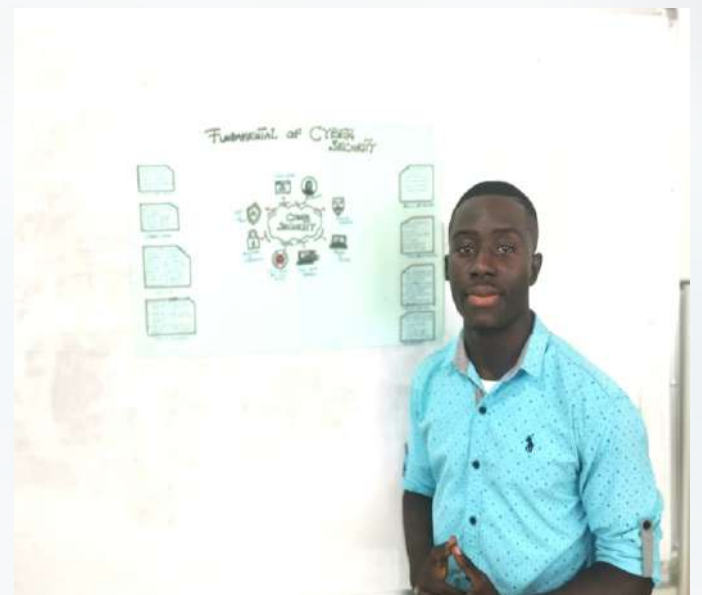
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Founders Week Day #1

**TECH SHOW/GAMES AND TALENT
HUNT 5th April, 2022**

Students performing different Tech Show & Talent Show



Founders Week Day #1

**TECH SHOW/GAMES AND TALENT
HUNT 5th April, 2022**

Students performing talent and indoor game



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Founders Week Day #1

**TECH SHOW/GAMES AND TALENT
HUNT 5th April, 2022**



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Founders Week Day #2

SPORTS DAY (BASKETBALL TEAM)
6th April, 2022



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Congo Town, Opp. Dominion Christian Church, Monrovia, Liberia
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Founders Week Day #2

SPORTS DAY (FOOTBALL TEAM)
6th April, 2022



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Founders Week Day #2

SPORTS DAY (KICKBALL TEAM)
6th April, 2022



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Founders Week Day #3

**AWARDS NIGHT (FASHION SHOW AND
MUSICAL CONCERT) - 7th April, 2022**



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Founders Week Day #3

**AWARDS NIGHT (Presentation
of Awards) - 7th April, 2022**



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Founders Week Day #3

AWARDS NIGHT (CHIEF GUESTS AND SPONSORS) 6th April, 2022



Bluerest Liberia in Buchanan

**WELCOMES FIRST BATCH STUDENTS
19th April, 2022**

New Heights:

BlueCrest Liberia is now opened in Buchanan, education for life is spreading to counties now, 19th April – We started our 1st batch for Networking and Software Diploma and at new Branch - Buchanan



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BIJITM Formal Inauguration

International Journal of Innovative Technology and Management - 22nd April, 2022

Formal inauguration of International Journal of Innovative Technology and Management which was conducted on 22nd April, 2022 the initiative took by Dr. Asadi Srinivasulu.

BlueCrest Liberia

22 APRIL 10:00 AM

FORMAL LAUNCH

BLUECREST INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND MANAGEMENT (BIJITM)

E - LIBRARY

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WHED World Higher Education Database
LMLG Let's Make Liberia Great

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Scholarship Drive at BlueCrest

Conducted by Arcellor Mitta

A Scholarship drive was conducted by organization of - Arcellor mittal in BluCrest, Liberia Auditorium for the under graduate students for their further studies of Maters



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BlueCrest Liberia Student's Fame

22nd May, 2022

BlueCrest Liberia is always there for young, talented Liberians to encourage them for their future success. Representatives from BlueCrest Liberia (Registrar, Head - School of Graduate studies and Manger Admissions and Placements) attended the Book launch of young Liberian author Ms Monica William on 22nd May 2022.



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New Beginnings for BlueCrest

BlueCrest Liberia's new campus shifted from Sinkor to Congo Town opposite to Domain Church for Open Labs and School of Fashion Design.



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BlueCrest, Liberia Inauguration of Annex Campus

BlueCrest, Liberia has achieved another significant milestone following the inauguration of a new Annex campus in Congo Town. Where a new platform named “BueCrest Solutions” has also been established; adding it will be a unique platform for providing intellectual and implementable solutions to organizations and other institutions with respect to different facets of importance in IT, Management, Fashion and Design and Social Projects and Consultancy among others. The guest Speaker was the Assistant Minister for Science and Technology, Vocational Training and Special Education, Mr. Saku S. Dukuly.



BlueCrest Liberia School of Fashion and Design

BlueCrest Liberia - School of Fashion and Design conducted a Seminar on “Block Printing Technique for Trendy Fashion”. There were total 22 participants attended to attain Knowledge.

The Seminar was successfully conducted by the Faculties of School of Fashion Design in Annex Campus Opposite to Domain Church.



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BlueCrest Liberia Corporate Training

Successful competition and certificate Distribution of corporate Training for National Commission for Justice, Peace and Caritas (NCJPC) was carried out on 4th June 2022. Training was conducted on the Topic of Grant Proposal writing and advocacy



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BlueCrest Liberia Launches New Course

Product training of newly launched course – 6 months Certificate in Makeup under “School of Fashion Design” was conducted by the Head SFD – Mr. Anand Kumar Gupta



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Orientation of Professional Diploma in NGO Management

Date – 14th June, the very first Batch for Diploma in NGO Management was launched by the President – Dr. Umesh Neelakantan and Student orientation was initiated by the Associate Dean – Open Labs and other Staff Members for professional diploma in NGO Management.



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POETS | **ARTS** | POEM | MAKE-UPS | **FASHION**

Fashion is not just about the quality of clothes, shoes, perfume, makeup and jewelry we wear. It is a form of self-expression and anatomy. How we dress does not just add class but also points out who we are, our cultural heritage, profession, self-confidence and taste. Our style is a direct representation of who we are and what we are interested in; how we dress sends out a message—most times, our fashion sense aids our verbal effort. We need not say a word about how much is in our bank account or what profession we are into, and what socioeconomic status we are in terms of our fashion sense and originality (the quality of things we wear), points out.

Clothes separate people into groups; it is revealing, it reveals how much we are worth; for a practical example, low-income earners would not go for Dior, Gucci, Alexander McQueen etc., they will go for something less expensive. In Liberia, where the vast majority of the population live below the poverty line, a lot of people prefer wearing used clothes or counterfeit imported brands, whilst other people who are middle-income earners would like to wear imported clothes from online stores and the high-income earner who are very few would most probably go for brands like the ones above. Why this is true, it is also true that sometimes a person's style can be deceiving; the little cheap and well-styled materials can look just as appealing as the Dior and the rest, which is why it is imperative to keep a good style. If you are a sports person, you should dress apart; if you are a corporate guy, it is also best to wear something corporate because it is very odd to wear a pair of Nike shoes, a sweatband, formal suits and a couple of sports gloves. It certainly does not look apart, even though it is ok to experiment with clothes, but it is also essential to keep a good reputation in the fashion world.

Often, we are taken for granted because of the way we dress. I vividly remember visiting the Capitol Building with knee-length jeans, a pair of converse and a T-shirt. I was denied entrance because that establishment has a policy on dress code. I have also seen a similar scenario in the movie 'Pretty Woman' the character Julia Roberts had an America Express card to buy from one of the most prestigious boutiques in Beverly



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**LET'S MAKE
LIBERIA GREAT**

BlueCrest Monrovia

BlueCrest Campuses

— HO: Opp. CDC-Headquarters, Congo Town, Monrovia, Liberia —

— Annex: Opp. Dominion Christian Church, Congo Town, Monrovia, Liberia —

☎ +231 888999444, +231 888380572 ✉ infoliberia@bluecrest.edu.lr

BlueCrest Center of Learning

— GUMS - Ganta United Methodist School, Ganta, Liberia —

☎ +231 778439445, +231 770496011 ✉ bluecrest.ganta@bluecrest.edu.lr

— St. Peter Catholic School, Buchanan City, Grand Bassa —

☎ +231 880632103, +231 770 495967 ✉ bluecrest.buchanan@bluecrest.edu.lr

 www.bluecrest.edu.lr